

# SCRIPTURE UNION KWAZULU NATAL

VISION 2030



# THE MISSION

We lead young people to know and walk with God while building youth through targeted interventions, exemplified by our Sakh'Ulutsha initiatives.



# Dear Friends

Welcome to the Scripture Union KwaZulu-Natal Vision 2030 journey! As we celebrate over a century of ministry, we look forward to a new chapter filled with exciting possibilities and bold faith. Vision 2030 is more than just a set of goals—it's a shared commitment to see every young person in our region encounter the transformative love of Jesus and be empowered to live with hope and purpose.

Through our partnerships with churches, volunteers, and supporters like you, we are building a future where our ministry not only thrives but multiplies, reaching more lives than ever before. We invite you to join us on this mission, as we work together to shape a generation grounded in faith and ready to impact the world.



Garland Sam

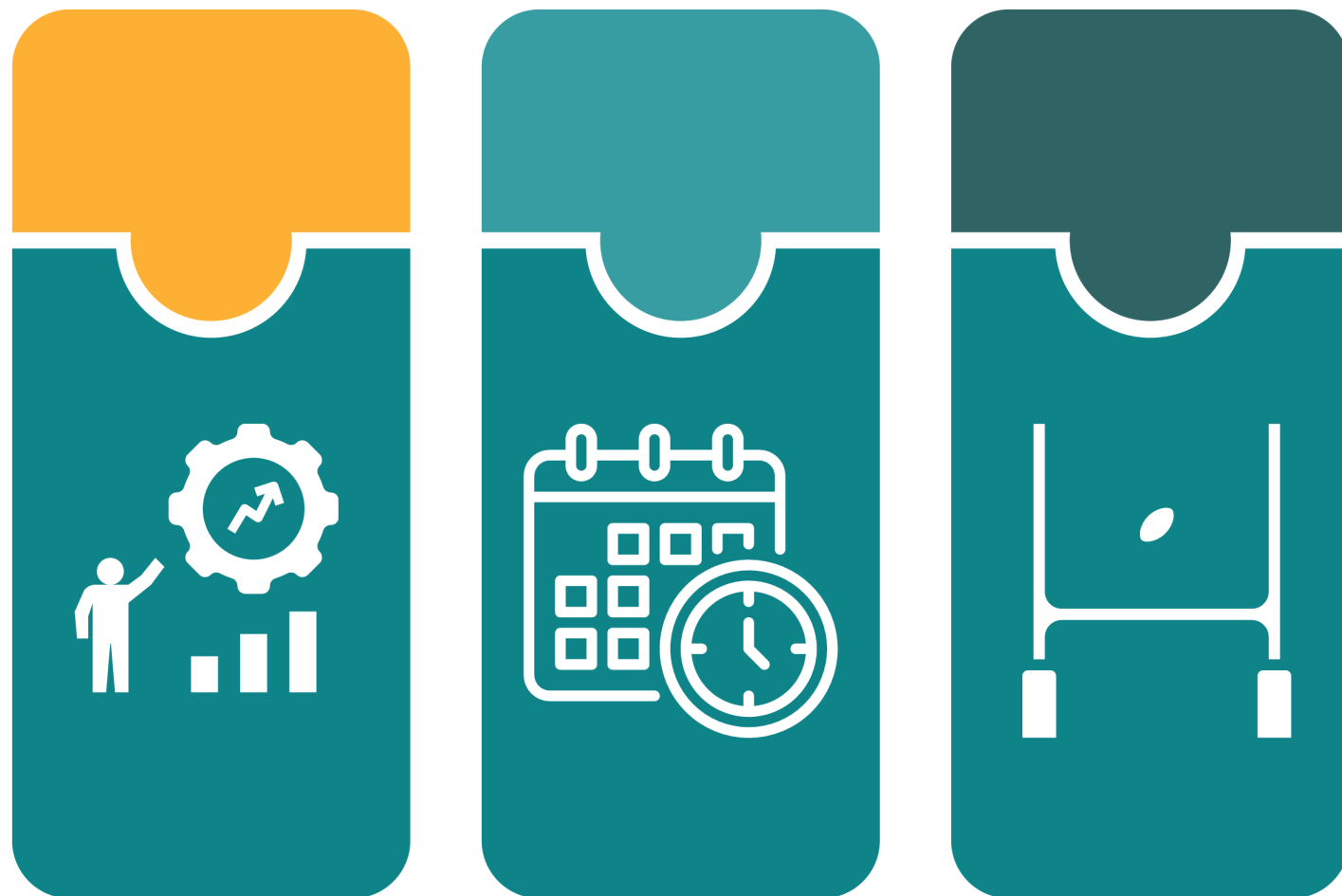
Scripture Union KZN – Regional Director

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# WHAT IS VISION 2030?



## COMMITMENT

Vision 2030 is our bold commitment to set big, audacious goals anchored to our working principles.

## FUTURE

It represents a future where we aim to have transformed countless lives, ensuring every young person has had the chance to encounter Jesus and grow through holistic spiritual development.

## GOAL POSTS

2030 is our goalpost, where we hope to have reached these targets, fostering an empowered, spiritually-rooted generation.

# BIG PICTURE



## Our VISION in action

To give every young person in KZN a fair chance to:

- Engage Scripture and meet Jesus.
- Be transformed by Jesus and filled with hope.
- Live with purpose.



## Our MISSION at work

To be a thriving and generous ministry—empowered not only for our own growth but focused on mobilizing young Christians to join the mission and impact their world.



# SU KZN FRAMEWORK



Our focus is on building relationships through school and community programs. We aim to create initial connections between unchurched youth and accessible Christian witnesses



We will provide opportunities for deeper understanding of the Bible, Jesus, and the Christian faith, fostering spaces for questioning, reflection, and discovery.



We hope and pray that the unchurched will choose to respond positively to Jesus through clear, non-pressured invitations and tangible opportunities for children and young people to personally respond to what they are learning about Jesus.



We are committed to guiding young people to meet God daily through Bible and prayer, supporting their journey to become committed church members and effective servants of the world. We will offer tools and resources for Bible engagement, support Christian groups in schools, and provide various ministry opportunities

# CORE VALUES



## THE WORD

Faithful dependence on God and His Word: We are committed to an obvious, practical reliance on God's guidance, acknowledging the Lordship of Christ and seeking direction from His Spirit through Scripture and prayer.

## INTEGRITY

Commitment to Integrity: Upholding honesty, transparency, and ethical conduct.

## DIVERSITY

Cultural Sensitivity: Recognizing and respecting diverse cultural backgrounds and contexts.

## EMPOWERING YOUTH

Valuing and safeguarding the well-being and potential of young people.

## EXCELLENCE

Striving for continuous improvement and innovative solutions.

## LEADERSHIP DEVELOPMENT

Fostering personal growth and leadership skills to empower individuals and communities.

## SOCIAL JUSTICE

Working towards a more sustainable, inclusive, and equitable future for all.



# WHY VISION 2030?

Vision 2030 represents the next step in growing our ministry in a sustainable, impactful way.

It answers the critical need to engage more youth with Scripture and the Gospel.

It invites believers to be part of a shared journey to make a difference in young people's lives.

# ONE MOVEMENT | COLLECTIVE VISION

We are one movement with a united vision, yet we celebrate diversity. Our co-ordinated impact comes from aligning resources and efforts across regions, maximizing our ability to reach more young people.





# MISSION PARTNER CONCEPT

*EXPONENTIAL REACH*



## STEP 1

Train, equip, and mobilize believers to reach young people.



## STEP 2

Use our safe, trusted and structured framework to ensure effective ministry in local communities.



## STEP 3

Mission Partners serve as the first connection to faith who engage directly with young people, making a tangible difference.

# INTERNAL SUSTAINABILITY GOALS

Our Mission Partner Framework lowers ministry costs by leveraging local resources and volunteers.

Additionally, we are launching income-generating initiatives focused on three key age groups:



## EARLY PHASE (PRE-TEENS)

1. Marketing and development of Traditional events such as camps and introducing “Leader in Me” clubs.
2. Worship events, resources and music for kids that can be offered to schools, churches and families.



## TEEN PHASE

1. Online resource hub for teens with access to engaging faith based content, podcasts and user generated content to inspire others. Subscription based platform.
2. Short courses and training for schools, such as life group training, leadership training and staff development for sharing their faith on campus.



## YOUNG ADULT PHASE

1. Engaging events for young adults incorporating The Word, Worship and Prayer.
2. Launchpad: Entrepreneurial incubation for aspiring Christian start-ups.

# SHORT TERM FUNDING

## REGULAR DONORS

Engaging donors through our "Rands for Reach" campaign, spreading the base of support.



## PARTNERSHIPS

Developing partnerships with schools, churches, and like minded organisations to share resources.



## MEMBERSHIP PROGRAM

Development and launching of our online resource hub, offering resources for individuals, schools, and churches at various membership rates.



## CORPORATE FUNDING

Engaging businesses with the opportunity to support the practical mission of SU KZN through our section 18A organisation, Sakh'Ulutsha



## YOUTH DEVELOPMENT FUNDING

Applying to various local and international grants for support in the youth development work done through Sakh'Ulutsha



# Sustainable Development Goals (SDGs)

## SDG 17 – Partnerships for the Goals

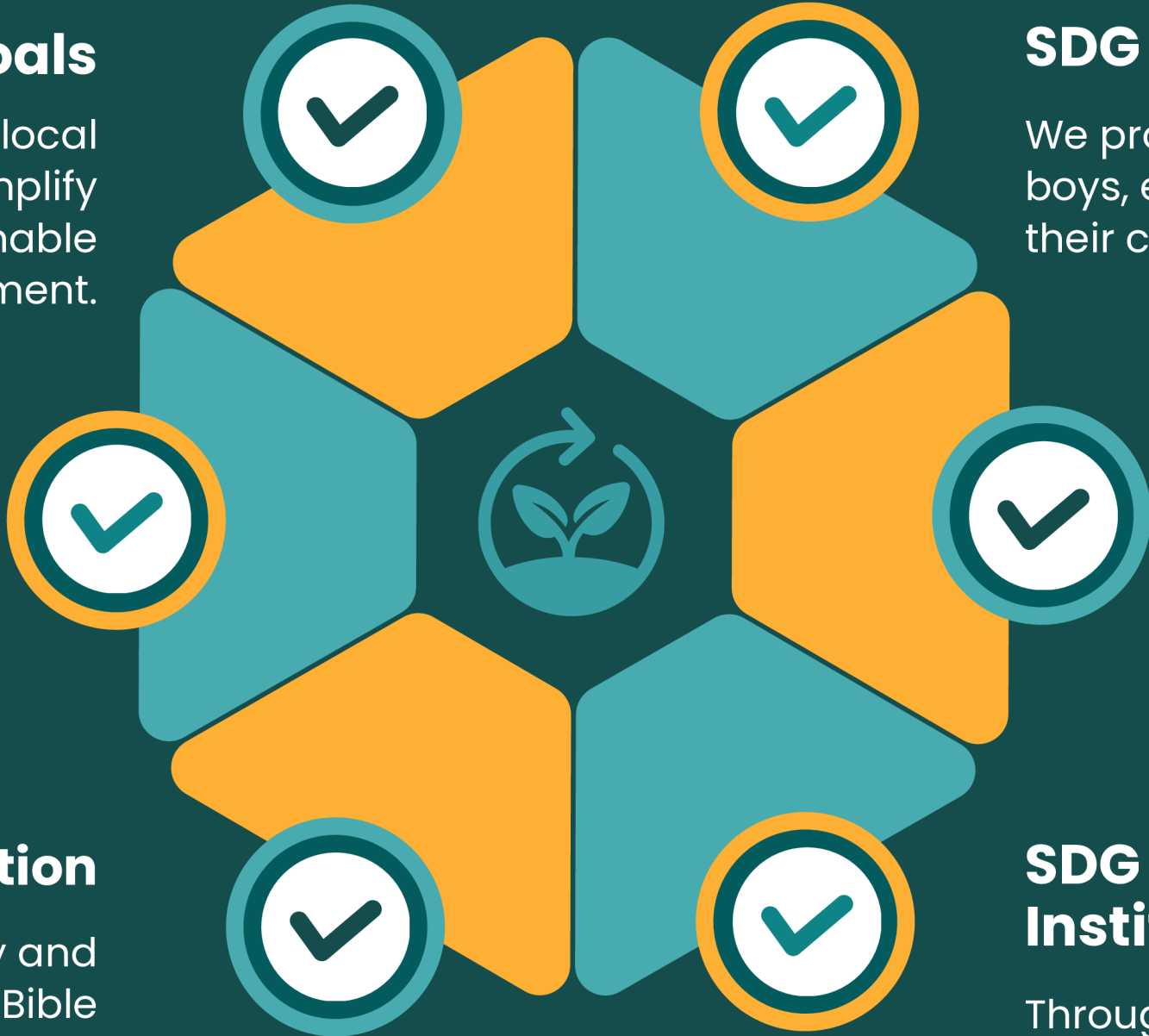
We build strong partnerships with local churches, schools, and communities to amplify our collective impact and achieve sustainable development.

## SDG 3 – Good Health and Well-being

Our programs foster holistic development, promoting mental, emotional, and spiritual health, especially among youth.

## SDG 4 – Quality Education

We are committed to enhancing literacy and leadership skills through initiatives like Bible reading programs and “Leader in Me”.



## SDG 5 – Gender Equality

We provide equal opportunities for both girls and boys, empowering them to grow as leaders in their communities.

## SDG 10 – Reduced Inequality

We prioritize marginalized and underserved communities, reducing educational and social inequalities for young people.

## SDG 16 – Peace, Justice, and Strong Institutions

Through our leadership and lifeskills programs, we equip young people to become agents of peace and justice in their communities.





Vision 2030

# HOW DO WE CONNECT WITH IT?



## MISSION PARTNERS

On-the-ground individuals involved in the work of SU KZN.



## MISSION FUNDERS

Individuals or organisations providing financial resources for mobilisation.



## MISSION SUPPORTERS

Those who offer prayer and serve as Church champions to advance the mission.